

**IAS** demystifies the data that drives your business with powerful visualizations in an intuitive interface. Get answers effortlessly and accelerate fact-based decision-making. Let's get rid of guesswork.



Insight into your business – eureka moments in one click

## DISPATCH

## INSIGHT

DispatchInsight allows you to explore your data to get the full story, showing a single unified view of enterprise-wide information. DispatchInsight lets you trend data historically, track your chosen key performance indicators, and easily drill down to find the correlations that will transform your business. Perform in-depth analysis of information directly within IAS Dispatch, the single solution for all intermodal dispatch activity.

DispatchInsight illuminates the meaning behind the numbers:

- Investigate dray costs, accessorial costs, fuel charges, and invoice amounts to understand spending at a detail or summary level
- Monitor percent on-time delivery and work order performance by originating office to evaluate vendor performance and improve delivery stats
- Review volume of work orders, amends by motor carrier, and time between assigned and accepted to identify key partners, consolidate workload to better performing receivers, and improve equipment utilization

### Benefits

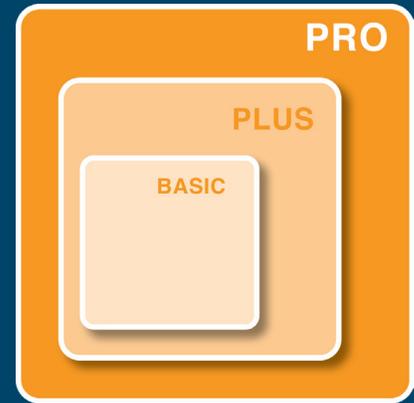
- Measure performance in detail to pinpoint areas for improvement and manage by exception
- Define and track KPIs, scorecard, and spot patterns to better allocate resources
- Understand complex information with a straight-forward, intuitive, and flexible interface
- Access high quality, relevant data to synchronize financial and operational strategies
- Save time and eliminate costs with metrics-driven decision-making and change management
- Understand your business patterns without additional systems, IT staff, analysts or developers
- Control your data your way with customized dimensions, widgets, and dashboards
- Share your data in visual or tabular reports or export as raw data for further manipulation
- See data in aggregate for centralized insight into your whole organization
- See value instantly with analytics that are powerful right out of the box



IAS provides greater visibility, control, and optimization of assets by supplying a platform for collaboration to unite the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as turnkey online solutions, completely customized, or integrated into existing transportation management systems. The web-native applications and brokerage services move clients away from costly, low-value, tactical IT challenges such as patching in new partners and implementing, upgrading and maintaining software and hardware towards the ability to focus on strategy and immediate value creation. Increasingly, every firm's success is tied inextricably to partner performance, cost management, environmental impact, and quality. The IAS platform and solution portfolio connect thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, converting the entire community's input into actionable information to enable clients to increase revenue, margin, and service.

## Beginner friendly yet super-user powerful

DispatchInsight is designed to bring immediate value while offering room to grow. DispatchInsight Basic provides easy-to-understand access to your mission-critical data and it is ready out-of-the-box, while DispatchInsight Plus and Pro provide options for more advanced analyses. And as DispatchInsight is fully customizable, you have control over the who, what, when, where and how.



With three packages to choose from, you decide the customization required for the output you need. DispatchInsight Basic delivers static dashboards that provide visualizations of the most critical data, ensuring that you can get started quickly. Guided drilling means you get analytical power without a long learning curve. DispatchInsight Plus includes everything from Basic, displayed exactly how you have always wanted. Through custom projects, IAS will build the dimensions and reports that reflect your unique workflow and requirements. DispatchInsight Pro includes everything from Basic with a fully configurable dashboard. Your team will have access to the datamart, customization toolset, and training on BI report building. All plans include two years of data comparing current performance to the previous year. Additional time data is available with Plus and Pro level packages, enabling you to detect longer-term trends, more easily pinpoint anomalies, identify seasonal effects, and see year-over-year comparisons.