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Kuehne + Nagel adopts IAS DispatchManager for North American inland container transport operations

Global logistics provider deploys IAS cloud technology to drive new efficiencies in inland container haulage management and provide last mile visibility to customers

Oakland, CA, November 28, 2011 – [Kuehne + Nagel](#), the world's largest seafreight forwarder and a leading provider of global logistics services, has adopted IAS Dispatch to enhance operational performance and customer visibility across its North American intermodal container haulage activities. Part of the IAS portfolio of collaborative cloud solutions for global container transport and logistics, IAS Dispatch automates the process of placing and tracking container haulage work orders and directly connects users with their motor carrier communities via the web.

After a rapid 30-day implementation phase, Kuehne + Nagel went live with IAS Dispatch this September. The group has already rolled the technology out with more than 100 trucking companies in the US and is continuing to connect additional haulage partners to the system. Future expansion is also anticipated in Canada and possibly other parts of the Americas.

The IAS web solution is fully integrated with Kuehne + Nagel's transport management system and optimization engine. Replacing a previous manual operation, IAS Dispatch has immediately helped Kuehne + Nagel to streamline administration, more effectively plan and manage its complex and large-scale inland transport operations, and improve customer service.

A key driver for adoption of the new technology was to gain true last mile visibility, both to provide customers with trusted information on actual shipment pick-up and delivery times and for internal analysis to pinpoint efficiency gains. Last mile data from IAS Dispatch is now being used by Kuehne + Nagel to keep clients fully updated on transport schedules, and is also being fed into the company's optimization engine to evaluate opportunities for further operational and service improvement.

"IAS has the largest intermodal haulage network in North America, a great relationship with the North American trucking community, and a solution that was able to quickly and easily integrate into Kuehne + Nagel's back-end systems," said Brian Shultz, SVP Sales and Marketing for IAS. "We are thrilled to welcome such a prestigious global logistics provider as our newest client and to have completed one of our fastest deployment ever on such a project."

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About IAS

Founded in 1998, IAS has pioneered the development of cloud computing solutions to improve operational and process efficiencies within the global cargo container shipping and intermodal transport industries. The IAS platform connects thousands of trading partners in more than 70 countries, including 15 of the top 20 ocean carriers, 7 of the top 10 equipment lessors, 2 of the top 3 freight forwarders, over 2,800 depots and terminals, and 1,600 motor carrier facilities.

IAS solutions, quickly implemented and immediately beneficial, can be operated as complete web-native applications or integrated with a transportation management system. IAS enables parties in the network to interact seamlessly, transact routine business at a lower cost, gain first and last mile visibility of their container status from origin to destination, and optimize the inland intermodal process.

The IAS team of transportation experts is dedicated to providing world class services that support planning, execution and measurement of intermodal activities between transport providers and their trading partners. IAS combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level guarantees.

Further information: www.interasset.com

About Kuehne + Nagel

With more than 61,500 employees at 900 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based supply chain management services.

Further information: www.kuehne-nagel.com