IAS-Trinium Launches DispatchManager On-demand Web Service That Saves Money with Every Intermodal Dispatch

Internet Software-as-a-Service Value Breakthrough Links Truckers and

Originators of Dray Orders through One Data Connection

ATLANTA, Georgia – November 12, 2007 – Intermodal truckers, ocean carriers and beneficial cargo owners such as retailers will quickly begin saving substantial time and money by automating trucking dispatch operations with a new Internet-based software service introduced by IAS-Trinium at the IANA 25th Intermodal Expo in Atlanta today.

IAS-Trinium's new service, called DispatchManager, delivers dispatch capabilities as an economical subscription-based service that supplants the inefficient manual process of dispatching work orders via fax, email and telephone from originators (ocean carriers/BCOs/3PLs) to intermodal trucking companies. Formed earlier this year, IAS-Trinium is the joint venture between International Asset Systems, a recognized leading provider of information services to ocean carriers around the world, and Trinium Technologies, a leading provider of software solutions for the intermodal trucking industry in North America.

Creates one connection among ocean carriers, BCO's, 3PLs, and intermodal truckers. All partners in the intermodal community can achieve fast and efficient dispatch management through one connection, eliminating the time and expense of establishing a unique connection for each partner.

Simplifies the dispatch work order process and eliminates inefficiencies. DispatchManager puts an end to phone calls, faxes or emails to facilitate dispatch. Also eliminated are duplicate data entries, invoice reconciliations, costly errors and long waits for time-critical information to update customers.

Drives profit and results. With instant information updates, ocean carriers, intermodal truckers and others in the supply chain can capture accurate and timely dispatch information and avoid inefficiencies. Customers automatically receive proof of delivery (POD) to keep them well informed, satisfied and in control. Payment to intermodal truckers is faster and more accurate. Equipment utilization is maximized to increase profitability, and opportunities for street-turning equipment increase.

Avoids upfront investment. DispatchManager is available on the Web as an on-demand, subscription-based service. There's no costly computer server or software to buy, install, administer or maintain. Dispatch information is accessible around-the-clock, combining extraordinary convenience, accuracy and reliability.

 "Today's dispatch operations are characterized by inefficient manual processes, duplicate date entry, data errors and delayed information," said Christopher P. Mazza, senior vice-president of IAS-Trinium. "The results are customer friction from untimely or missing proof of delivery, costly dispatch operations, unnecessary invoice reconciliations, underutilized equipment, per-diem penalties and missed opportunities for street turns. DispatchManager eliminates these problems, and allows companies to use their customer-service and intermodal resources more efficiently, and provide greater satisfaction for their customers."

Designed to work anywhere in the world, the DispatchManager service is available in three versions to meet the varied needs of originators and intermodal trucking companies:

- **DispatchManager Pro** (DM Pro) is a complete, turnkey solution providing core dispatch features plus a powerful dashboard reporting capability for visibility and exceptions management. DM Pro offers a customized online view specific to the unique needs of dispatch originators and intermodal trucking companies. Optional real-time tracking of equipment in transit is available when equipping drivers with GPS-enabled mobile phones.

- **DispatchManager Envoy** (DM Envoy) integrates with an ocean carrier's or intermodal trucker's existing dispatch system, provides expansive delivery information and handles electronic invoicing. Optional mobile-phone capability for drivers and GPS-based tracking during transit are available. DM Envoy is geared for customers who have an existing dispatch or work order system and wish to leverage their original investment to obtain maximum efficiency without additional investment in new systems or software.

- **DispatchManager Dray** (DM Dray) allows intermodal truckers to view, accept, and reject work orders, provide delivery information (appointment, actual pick-up/delivery, POD, termination) and will soon provide electronic invoicing. DM Dray is provided at no charge for the first 250 containers per month and is intended for truckers who may not currently have a dispatch system or do not wish to integrate.

Cost Savings

DispatchManager has been successfully proven by two top-twenty ocean carriers. According to Mazza, workflow analysis has revealed "40% efficiency gains within the intermodal group and 30% efficiency gains within customer service," all attributed to DispatchManager. The sizable productivity improvement

per dispatcher will allow the volume to increase proportional to the efficiency gains without adding resources.

Getting Started: No Investment in New Systems or Software Required

To get started with DispatchManager, all that is needed is a computer with an Internet connection. IAS-Trinium provides rapid deployment, including expert system connectivity services, training and dedicated 24/7 customer support. DispatchManager has an accessible uptime of 99% and requires no up front IT or capital investment.

"For too long, intermodal truckers, ocean carriers and beneficial cargo owners have relied on inefficient, error-prone, manual processes for dispatching," Mazza said. "DispatchManager is the automated, configurable solution that the industry has been looking for."

About IAS-Trinium

IAS-Trinium is a joint venture between IAS, a global leader of Software-as-a-Service solutions for participants in the intermodal transport chain, and Trinium Technologies, the leading provider of complete software solutions for the intermodal trucking industry. Formed in March 2007, IAS-Trinium unites IAS's experience in the ocean carrier and shipper community, including 18 of the top 20 ocean carriers, 13 of the top 15 equipment leasing companies, 95% of U.S. Intermodal Marketing Companies, and over 1600 depots located in more than 60 countries with Trinium's leadership in intermodal trucking, which includes 1,100 users managing dispatch activities for more than 6,000 truck drivers daily.

For More Information Contact:
Jennifer Bronson, Bronson Communications, 415-458-2874 (office) 415-602-1146 (mobile)
jennifer@bronsoncommunications.com