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IAS Named Top Logistics IT Provider

Inbound Logistics Recognizes IAS for Its Solutions and Global Network



OAKLAND, CA-- (Marketwired - Apr 12, 2016) - International Asset Systems® (IAS), the leader in cloud-based solutions for logistics and transportation management, announces the company has been named a Top 100 Logistics IT Provider for 2016 by Inbound Logistics magazine.

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This is the fourth consecutive year IAS has earned this prestigious award that recognizes companies whose solutions are central to solving transportation, logistics, and supply chain challenges, and whose customer successes are well-documented. IAS was chosen for its innovative cloud-based Dispatch, Chassis and Equipment solutions and its global, connected network of trading partners.

"IAS is committed to the logistics and transportation industry, and this award is another validation that we're making a positive impact for our customers and their trading partners," said Steve Dowse, chief technology officer of IAS. "Robust technology and focused applications are only part of the solution; our connected network brings customers and their vendors on one platform, driving efficiencies in transportation management and execution."

Every April, Inbound Logistics editors recognize 100 logistics IT companies that support and enable logistics excellence. Using questionnaires, personal interviews, and other research, In-

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bound Logistics identifies companies who are leading the way in 2016. Editors seek to match readers' needs scalability, simplicity, fast ROI, and ease of implementation to the capabilities of the IT providers under review.

IAS cloud-based technology includes IAS Equipment, streamlining maintenance and repair workflow, IAS Dispatch, connecting ocean carriers and 3PLs to their service providers for real time first- and last-mile shipment visibility, and IAS ChassisManager, enabling intermodal equipment providers to track and bill 3rd party usage of their assets. IAS is headquartered in Oakland, California and its client service centers in Chicago and Hong Kong perform network deployment and provide customer support to its global client base.

The Top 100 list appears in the April 2016 issue. After publication, the list will be posted online at www.inboundlogistics.com/cms/top-100-lit.

About IAS

IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

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The screenshot shows a product listing for 'Finish Line Top'. On the left, there is a placeholder for an image. To the right of the image area, the price '\$105' is displayed in a bold font. Below the price is a rectangular button with the word 'SHOP' in all caps. To the right of the price and button, the product name 'Finish Line Top' is written in a smaller font. A small blue play button icon is visible in the top right corner of the screenshot area.

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