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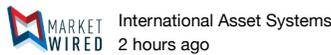


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# IAS Leader Wins Supply Chain Pro to Know Award

Selection Based on Thought Leadership in Chassis Innovation



OAKLAND, CA-- (Marketwired - Feb 25, 2015) - International Asset Systems® (IAS), the leader in cloud-based solutions for goods transport management, announces that

Chief Operating Officer John Allen has been named a Provider Pro to Know by Supply & Demand Chain Executive magazine. The SDCE Provider Pros to Know are individuals who have helped their clients or the supply chain community at large improve performance, overcome today's challenges, and evolve their supply chains to meet market expectations in the years ahead. John Allen was selected because of his thought leadership on chassis management and intermodal transportation operations. He works with ports, terminals, ocean carriers, lessors and motor carriers to help them gain greater visibility, control, and optimization of assets through IAS' solutions and cloud-based network.

"John Allen recognizes the industry's chassis management issues -- provisioning, event capture, billing accuracy, and more," said Paul Crinks, CEO of International Asset Systems and a fellow Pro to Know. "He works hard to ensure clients receive the



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latest solutions to address their chassis and transportation issues, along with the highest level of support both during and after implementation. This industry recognition is an acknowledgement of the tangible results our team continues to deliver by leveraging their deep expertise and supply chain thought leadership."

"Supply Chain is increasingly recognized as a strategic differentiator for leading small, medium and large enterprises, and Supply Chain leaders have become crucial to the success of the enterprise in meeting the challenges of what truthfully has been called a turbulent economy," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Our Pros to Know listing highlights many of these outstanding executives and their accomplishments, and it offers a roadmap for other leaders looking to leverage Supply Chain for competitive advantage."

In the intermodal industry today, many operational issues center on terminal congestion, availability of trucking capacity, and the challenges of sourcing chassis to move containers over the first- and last-mile of supply chains. IAS' ChassisManager uses shipment information and gate activity to track usage, resulting in chassis billing that is real-time, accurate and user-friendly. IAS also has a support team to help asset providers and motor carriers reconcile chassis events before billing is issued.

Adds Allen, "We are trying to remove points of friction in the supply chain. On the intermodal side, streamlining chassis operations can go a long way to improving both transport buyers' and transport providers' performance."

IAS' collaborative platform unites the global trade transportation and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service.

The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises that are leading initiatives to help prepare their companies' supply chains for the significant challenges of today's business climate. This year's list includes the 2015 Provider Pros to Know - individuals from software firms and service providers, consul-

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tancies or academia, who have helped their supply chain clients or the supply chain community at large prepare to meet these challenges. Over 300 companies were nominated for this prestigious award.

**About IAS**

IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

**About Supply & Demand Chain Executive**

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the web at [www.SDCExec.com](http://www.SDCExec.com).

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