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IAS Wins Green Supply Chain Award

By

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4th Consecutive Win of Award for Helping Customers Shrink Fuel Bills & Reduce Carbon Emissions

OAKLAND, CA, Nov 11, 2015 (Marketwired via COMTEX) -- International Asset Systems(R) (IAS), the leader in cloud-based solutions for logistics and transportation management, announces winning the 2015 Green Supply Chain Award from Supply & Demand Chain Executive magazine. The 2015 Green Supply Chain Awards recognize companies making green or sustainability a core part of their supply chain strategy and providers of supply chain solutions and services assisting their customers in achieving measurable sustainability goals. IAS was chosen for helping both shippers and their transport providers operate more efficiently over the first- and last-mile of their supply chains, which reduces fuel usage and carbon emissions. IAS DispatchManager and DispatchOptimizer help users reduce empty mileage and connect laden legs, shrinking fuel bills, boosting asset utilization and lessening environmental impact of landside goods transport.

"Using IAS solutions to optimize work orders to eliminate wasted trips and empty miles helps our customers realize their numerous green and sustainability goals, such as reducing emissions and cutting fuel consumption," said Blair Peterson, Senior Vice-President of IAS. "IAS is proud to receive this prestigious recognition for the 4th consecutive year from Supply & Demand Chain Executive."

IAS Dispatch solutions help customers realize numerous green & sustainability goals by:

- Reducing emissions and air pollution
- Decreasing noise pollution
- Decreasing fuel consumption
- Increasing efficiency of current infrastructure (decreases sprawl)
- Improving quality of life (less pollution and congestion) in port/terminal area
- Reducing the carbon footprint caused by redundant inland movements for the positioning and re-positioning of equipment

Optimization improves the performance of transportation operations and lowers the environmental impact of shipping. For example within intermodal operations, optimization removes the transportation inefficiencies where motor carriers leave a port with full containers bound for an importers' facility, then make a trip back to return the empty containers -- a truck travels two ways, once laden and once empty, plus the truck spends time idling at the gate. To eliminate these empty container trips, IAS facilitates street-turn opportunities where two moves are paired up to form one triangular trip. In an optimized move, the motor carrier picks up a full import container at the port for delivery to the door destination; the cargo is unloaded and the empty container is transported directly to the export shipper; the container is filled with nearby export cargo; and the motor carrier returns the laden container to the port. One entire empty leg is removed, along with two empty gate moves at the port. Depending on the distance between the import and export location, empty miles can be dramatically reduced. This equates to reduced emissions, fuel usage, and congestion. The principle applies to other first- and last-mile modes as well, such as the local pick-up and delivery of airfreight and less-than-truckload moves.

The 2015 Green Supply Chain Awards honor companies taking green initiatives in the areas of Sourcing/Procurement, Fulfillment/Logistics, Operations, Product Lifecycle Management, and other areas of the supply chain. Hundreds of submissions were judged based on the clarity and content of the goals and strategy (30 percent), the extent of the steps being taken (30 percent), the impact of the results to date and projected results (30 percent), and the form and presentation of the information submitted (10 percent). Winners are listed in the December 2015 issue of Supply & Demand Chain Executive.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the Web at www.SDCExec.com.

About IAS

IAS provides applications and technology to standardize, automate and streamline key processes such as transportation management (order tendering, carrier compliance, optimization, shipment visibility) and asset management (tracking, billing, asset visibility, M&R). IAS also builds communities of service providers (such as motor carriers, couriers, repair vendors, terminals, freight stations, depots, yards) -- through data integration and web applications so that IAS customers can interact with their service providers on a neutral platform in an efficient, standardized way. The IAS team of transportation and logistics experts is dedicated to providing world-class solutions and combines personal, 24x7 service worldwide with one of the industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

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