Monetizing the Industrial IoT -- IAS at Billing Innovators Summit

By
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Next Generation Billing & Financial Systems Revealed

OAKLAND, CA, Oct 21, 2015 (Marketwired via COMTEX) -- International Asset Systems(R) (IAS), the leader in cloud-based solutions for logistics and transportation management, announces that Ed Schriger, VP of Product Management, will be speaking at Re>Think 2015 Billing Innovators Summit East on October 22, 2015 in New York City. He will also participate in a panel presenting a case study about the IAS Chassis Billing model. The MGI Research Billing Innovators Summit features strategic and practical insights into next generation financial and billing systems where attendees will learn how industry leaders are transforming billing into a competitive advantage.

"MGI Research shows that the increasingly complex monetization, pricing strategies, finance and billing challenges of today require robust technology solutions that address these issues and help businesses reduce costs while improving customer service," said Blair Peterson, Senior Vice President, Commercial at International Asset Systems. "IAS ChassisManager was created to address the new chassis provisioning model in the US, enabling intermodal equipment providers to rent, track and invoice motor carriers and other chassis users. Ed's presentation will show how IAS successfully leverages distributed data capture, aggregation, analysis, and rules-based transaction definition."

"The Monetization of the Industrial Internet of Things (IIoT)" focuses on how companies can utilize IoT technologies to improve their business, regardless of their market. The global shipping industry has the potential to monetize every move, lift, gate and turn, provided the challenge of managing the number of parties touching a certain shipment over its lifecycle (from manufacture to end delivery) can be overcome. IAS ChassisManager captures these points of event data on a daily basis on the movement of chassis, analyzes this information, and then structures it into billable transactions. IAS processes over 1 million chassis billing usage events each month, and manages over $60 million of associated chassis usage billing on behalf of its customers.

Ed Schriger, Vice-President, Product Management at International Asset Systems (IAS) is responsible for the product roadmap, release scope and customer implementation. Mr. Schriger led the development, delivery and rollout of the IAS ChassisManager service, an event tracking and day-lease billing service used by leading chassis providers in North America. He was also responsible for managing the delivery of IAS Dispatch Mobile, IAS' mobile application for on-site driver event reporting and proof-of-delivery capture. Mr. Schriger has an extensive background in enterprise software delivery, software-as-service, mobile applications, analytics, and executive information systems within the supply chain and logistics vertical. He holds a BS from Haas School of Business, University of California at Berkeley.

For more information on the conference, visit http://www.mgiresearch.com/MGI-News/rethink-2015-billing-innovators-summit-east.html.

About IAS

IAS provides applications and technology to standardize, automate and streamline key processes such as transportation management (order tendering, carrier compliance, optimization, shipment visibility) and asset management (tracking, billing, asset visibility, M&R). IAS also builds communities of service providers (such as motor carriers, couriers, repair vendors, terminals, freight stations, depots, yards)-- through data integration and web applications so that IAS customers can interact with their service providers on a neutral platform in an efficient, standardized way. The IAS team of transportation and logistics experts is dedicated to providing world-class solutions and combines personal, 24x7 service worldwide with one of the industry's most comprehensive service level agreements. For more information, visit http://www.interasset.com.

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