

# IAS Wins 2015 Food Logistics Green Provider Award

By

Published: June 26, 2015 10:41 a.m. ET

## Clients Optimize Operations, Lower Fuel Consumption

OAKLAND, CA, Jun 26, 2015 (Marketwired via COMTEX) -- International Asset Systems(R) (IAS), the leader in cloud-based solutions for logistics and goods transportation management, announces winning the 2015 Green Provider Award from Food Logistics magazine. The award is given to companies who take an active role in promoting sustainability throughout their operations and those of their customers. IAS was chosen for its powerful, cloud-based transportation management solutions and its community of connected users that contribute to improving the environmental dimension of transportation. With IAS, clients decrease empty running miles, cut particulate and noise pollution, decrease congestion and idling time at transport facilities, lower fuel consumption and make better use of current assets and infrastructure.

"IAS is honored to win this prestigious award for our solutions that address the environmental impact of moving goods," said Blair Peterson, Senior Vice President of International Asset Systems. "IAS DispatchManager and DispatchOptimizer provide greater visibility into the supply chain to better utilize transport assets, be they straight trucks, tractors, containers or chassis. This helps our customers and their service providers lower mileage, which reduces fuel usage and carbon emissions. Street-turn optimization improves the performance of transportation operations around the port and lowers the environmental impact of shipping. Motor carriers save on fuel costs and decrease queuing and processing time at ports, ramps and terminals, in turn lowering noise pollution and curtailing carbon emissions."

"In the food and beverage sector, sustainability and environmental stewardship are primary considerations given the unique relationship between businesses in this sector and our planet's natural resources," explained Lara L. Sowinski, editor-in-chief for Food Logistics. "Our 2015 list of Top Green Providers includes agricultural companies, 3PLs, temperature-controlled facilities and others who demonstrate leadership in sustainability, which in turn positively affects their customers as well."

IAS DispatchManager automates the drayage tender and assignment by eliminating manual processes and fostering communications among all transport parties, which helps to manage goods transport moves more effectively. DispatchOptimizer gives a real-time view of transport work orders and "street-turn" or re-use opportunities, giving dispatchers the ability to optimize truck operations. These solutions help customers realize their green and sustainability goals.

The Food Logistics Top Green Providers Award recognizes companies whose products, services, or exemplary leadership is enhancing sustainability within the food and beverage industry. With a focus on sustainability in the global food supply chain, Food Logistics profiles companies who are exceeding industry standards in their sector. This year's list includes food producers and manufacturers, 3PLs, transportation and logistics providers, equipment manufacturers and others whose products and services are driving sustainability from farm to fork. The companies chosen as Food Logistics Top Green Providers are profiled in their June 2015 issue.

About IAS IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

About Food Logistics Food Logistics is published by AC Business Media, a leading diversified business-to-business media company. The publication serves the information needs of executives involved in various aspects of the global food and beverage supply chain. Through our print and online products, we provide news, trends, and best practices that help more than 24,000+ grocery and foodservice suppliers, distributors, and retailers make better business decisions. Visit us online at [www.foodlogistics.com](http://www.foodlogistics.com).

For More Information:  
MediaFirst  
Becky Boyd  
(770) 642-2080 x 214  
Email Contact

SOURCE: International Asset Systems

(C) 2015 Marketwire L.P. All rights reserved.

---

## MarketWatch

Copyright ©2015 MarketWatch, Inc. All rights reserved.

By using this site you agree to the [Terms of Service](#), [Privacy Policy](#), and [Cookie Policy](#).

*Intraday Data provided by SIX Financial Information and subject to [terms of use](#). Historical and current end-of-day data provided by SIX Financial Information. Intraday data delayed per exchange requirements. S&P/Dow Jones Indices (SM) from Dow Jones & Company, Inc. All quotes are in local exchange time. Real time last sale data provided by NASDAQ. More information on [NASDAQ traded symbols](#) and their current financial status. Intraday data delayed 15 minutes for Nasdaq, and 20 minutes for other exchanges. S&P/Dow Jones Indices*

*(SM) from Dow Jones & Company, Inc. SEHK intraday data is provided by SIX Financial Information and is at least 60-minutes delayed. All quotes are in local exchange time.*