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IAS Named Top Logistics IT Provider for 3rd Consecutive Year

Chosen by Inbound Logistics for Robust Transportation Management Solutions

MARKET WIRE International Asset Systems June 3, 2015 11:09 AM



OAKLAND, CA-- (Marketwired - Jun 3, 2015) - International Asset Systems® (IAS), the leader in cloud-based solutions for goods transport management, announces being

named a Top 100 Logistics IT Provider by Inbound Logistics magazine for the third consecutive year. The Top 100 Logistics IT Providers have the knowledge, experience, and technology to transform organizations. IAS was chosen for its both its global, connected transportation provider network and its robust transportation management solutions that foster collaboration among supply chain trading partners and deliver visibility into operations, improve asset utilization and lower operational costs.

"IAS is honored to once again win this prestigious award for our cloud-based transportation solutions that drive greater efficiencies within our clients' supply chains," said Blair Peterson, Senior Vice President of International Asset Systems. "The global transportation industry benefits from our state-of-the-art solutions as well as the IAS Connected community of trading partners that use them to provide improved customer service and greater profitability."

"Given the dynamism in the logistics technology segment, and

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the volatile pace of change across the global economy, it's impressive to see International Asset Systems providing the kinds of solutions *Inbound Logistics* readers want and need. It's tough to keep up with customer demands in any environment, but the speed with which change is happening is a testament to IAS's ability to keep pace and, in some cases, anticipate customers' ever-evolving requirements. For that reason, *Inbound Logistics* editors have recognized IAS as one of 2015's Top 100 Logistics IT Providers," said Felecia Stratton, Editor, *Inbound Logistics*.

Every April, *Inbound Logistics* editors recognize 100 logistics IT companies that support and enable logistics excellence. Drawn from a pool of more than 300 companies, using questionnaires, personal interviews, and other research, *Inbound Logistics* selects the Top 100 Logistics IT Providers who are leading the way in 2015. Editors seek to match readers' fast-changing needs to the capabilities of those companies selected. All companies selected reflect leadership by answering *Inbound Logistics* readers' needs for scalability, simplicity, fast ROI, and ease of implementation.

IAS provides the world's largest intermodal information network, connecting thousands of motor carriers and other trading partners worldwide. The company's solutions for dispatch, equipment repair, chassis management, and business intelligence help clients profit more by achieving greater visibility, improving equipment utilization and reducing operational costs.

About IAS

IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

About Inbound Logistics

Since its inception in 1981, *Inbound Logistics*' educational mission is to illustrate the benefits of demand-driven logistics practices, give companies the knowledge to help them match the

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inbound flow of materials to their demand, and align their business process to support that shift. *Inbound Logistics* offers real-world examples and decision support to guide businesses to efficiently manage logistics, reduce and speed inventory, and offset rising transport costs, supporting business scalability across their value chain. More information about demand-driven logistics practices is available at www.inboundlogistics.com.

Contact:

For More Information:

MediaFirst

Becky Boyd

(770) 642-2080 x 214

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