



IAS' Christopher Mazza Named 2014 Provider Pros to Know

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Honored for Innovative ChassisManager Solution That Addresses the Evolving US Chassis-Provisioning Model

OAKLAND, CA--(Marketwired - Mar 3, 2014) - International Asset Systems® (IAS), the leader in cloud-based solutions for intermodal transportation, announces that Chief Commercial Officer, Christopher P. Mazza, has been named a 2014 Provider Pros to Know by Supply & Demand Chain Executive magazine. Chris is recognized for spearheading the company's innovative solution for the evolving US chassis-provisioning model, ChassisManager, which enables asset providers to easily and conveniently rent their chassis to their motor carrier partners and other potential chassis users. The robust solution enables motor carriers to monitor their chassis usage, view and reconcile rental charges, and secure payment, resulting in improved billing cycles and operational efficiencies while reducing issues associated with complex ocean carrier chassis billing rules.

"ChassisManager empowers clients with the ability to deliver truly differentiated services to their motor carrier and ocean carrier trading partners, creating efficiencies, visibility into usage activity and providing business intelligence for better decision making," said Christopher P. Mazza, Chief Commercial Officer at IAS. "It's an honor to be selected for the "Provider Pros to Know" award and acknowledged, among other leaders, for the value IAS brings to the market and our clients."

"Supply Chain is increasingly recognized as a strategic differentiator for leading small, medium and large enterprises, and Supply Chain leaders have become crucial to the success of the enterprise in meeting the challenges of what truthfully has been called a turbulent economy," said Barry Hochfelder, editor of Supply & Demand Chain Executive. "Our Pros to Know listing highlights many of these outstanding executives and their accomplishments, and it offers a roadmap for other leaders looking to leverage Supply Chain for competitive

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advantage. Their efforts in developing the tools, processes and knowledge base necessary for Supply Chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Pros listing."

Supply & Demand Chain Executive, which has created three separate sets of criteria for the Practitioner, Practitioner Team and the Provider Pros to Know, issued a call for Pros to Know nominations in Fall of 2013. Beginning in January, the magazine's editorial selection committee culled through more than 300 submissions to find the applicants that best fit the criteria. The full listing of the 2014 Pros to Know will be available in the March issue of *Supply & Demand Chain Executive* magazine and e-book beginning in early March and on the Supply & Demand Chain Executive Web site at <http://www.sdexec.com>.

Chris has over 25 years of experience in the international intermodal industry and related technology managing a variety of functions including land operations, finance, sales, implementation, marketing, and business development. Chris has significant experience in developing and delivering intermodal solutions to ocean carriers, freight forwarders, leasing companies and associated intermodal trading partners.

About IAS

IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

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