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IAS Adds Intermodal Transportation Industry Veteran John Allen as Senior VP, Client Services

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IAS Adds Intermodal Transportation Industry Veteran John Allen as Senior VP, Client Services

OAKLAND, CA -- (MARKETWIRE) -- 12/11/12 --

International Asset Systems(R) (IAS), the leader in cloud-based solutions for intermodal transportation and global container shipping, announces the addition of industry veteran, John Allen, to a new position, Senior Vice President, Client Services. Mr. Allen will be responsible for ensuring clients receive the highest level of professional care during customer implementations, deployments, and post-installation support.

"This is an exciting time for the company as we are experiencing exponential growth in the IAS network," said Paul J. Crinks, CEO of IAS. "It is important as the company grows that we put a heightened focus on creating an excellent customer experience, which is why we have added John Allen. His expertise and industry experience will have an immediate impact on the value IAS customers receive from our solutions and services."

"IAS has a great reputation in the intermodal transportation industry relating to robust software functionalities, customer satisfaction, and thought leadership," said John Allen, Senior Vice President, Client Services at IAS. "Couple that with its expansive transportation partner network and depth of industry expertise and IAS is poised for continued growth in 2013 and beyond."

Prior to joining IAS, John Allen worked in various positions at APL, an ocean shipping and container transportation services provider. As Managing Director of Customer Support, Mr. Allen was responsible for all customer facing activities in the US and Canada. He also worked as the Director of Network Operations where he oversaw all of APL's rail network and transportation logistics. Prior to that, he was the Director of Intermodal Transportation where he managed the truck transportation network. John Allen graduated from Princeton University with an AB Degree in Economics. He received an MS in Transportation from the University of Denver.

About IAS IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

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