

WSJ
WSJ LIVE
MARKETWATCH
BARRON'S
ALLTHINGS
FACTIVA
RISK & COMPLIANCE
MORE

SEARCH

January 25, 2013 6:01 PM EST

New York After London Closed Tokyo Closed

Latest News View All

6:01p Updates, advisories and surprises
 5:48p Apple active after hours, ending rough week
 5:42p Netflix gains 73% over three days on earnings
 5:42p Blackrock tender values Twitter at over \$9 bln: FT

From Fox Business ▶

EMILY DRISCOLL

6 tips to make college cheaper

College gets more expensive every year, so any way to save money is welcome. Here are six ways to make the college life a little more affordable.

DOW	+70.65	NASDAQ	+19.33	S&P 500	+8.14
13,895.98	+0.51%	3,149.71	+0.62%	1,502.96	+0.54%

Home
News Viewer
Markets
Investing
Trading Deck
Personal Finance
Retirement
Economy/Politics
Log In
Portfolio
Alerts
Games

press release
Dec. 11, 2012, 10:25 a.m. EST

IAS Adds Intermodal Transportation Industry Veteran John Allen as Senior VP, Client Services

As Company Grows, Continued Emphasis on Customer Value and Excellence Is Key



OAKLAND, CA, Dec 11, 2012 (MARKETWIRE via COMTEX) – International Asset Systems(R) (IAS), the leader in cloud-based solutions for intermodal transportation and global container shipping, announces the addition of industry veteran, John Allen, to a new position, Senior Vice President, Client Services. Mr. Allen will be responsible for ensuring clients receive the highest level of professional care during customer implementations, deployments, and post-installation support.

"This is an exciting time for the company as we are experiencing exponential growth in the IAS network," said Paul J. Crinks, CEO of IAS. "It is important as the company grows that we put a heightened focus on creating an excellent customer experience, which is why we have added John Allen. His expertise and industry experience will have an immediate impact on the value IAS customers receive from our solutions and services."

"IAS has a great reputation in the intermodal transportation industry relating to robust software functionalities, customer satisfaction, and thought leadership," said John Allen, Senior Vice President, Client Services at IAS. "Couple that with its expansive transportation partner network and depth of industry expertise and IAS is poised for continued growth in 2013 and beyond."

Prior to joining IAS, John Allen worked in various positions at APL, an ocean shipping and container transportation services provider. As Managing Director of Customer Support, Mr. Allen was responsible for all customer facing activities in the US and Canada. He also worked as the Director of Network Operations where he oversaw all of APL's rail network and transportation logistics. Prior to that, he was the Director of Intermodal Transportation where he managed the truck transportation network. John Allen graduated from Princeton University with an AB Degree in Economics. He received an MS in Transportation from the University of Denver.

About IAS IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

For more information:
MediaFirst
Becky Boyd

Help your clients
grow and protect
their retirement
income.

Learn more >

Investments | Insurance | Retirement

One thing to know about Allianz
is we're more than one thing.

© Allianz SE 2013. Advisory services provided by investment advisers of Allianz Asset Management. Property & casualty insurance offered through Fireman's Fund Insurance Company. Life insurance and annuities issued by Allianz Life Insurance Company of North America, which is not licensed in New York State and does not solicit business there. In New York, annuities and life insurance issued by Allianz Life Insurance Company of New York, New York City. All are part of Allianz SE. Guarantees based on the financial strength and claims-paying ability of the issuing company.

Most Popular

1.

MARK HULBERT

Apple's drop shows price of popularity

Like 49
Tweet 13
+1 7
2.

Apple chart pattern sets target at \$340

Like 17
Tweet 44
+1 0
3.

PAUL B. FARRELL

12 sectors where you can get rich, save the Earth

Like 102
Tweet 4
+1 10
4.

Are old iPhones a gateway drug?