

LOGISTICS PLANNER

2013



If the “new normal” has taught industry anything, it’s that flexibility is compulsory in today’s environment. Everywhere you look, forces at play threaten to tip the scales and derail even the most resilient supply chains.

Whether it’s accounting for potential labor strife, insulating against natural disasters, confronting regulatory barriers, accessing capacity, or managing inventory against uncertain demand, shippers are challenged with finding balance within their organization as they optimize their cost-to-serve.

Partnering with the right carrier, technology or logistics provider is one important way you can marshal your supply chain to act as a force equalizer – multiplier even – and tackle these challenges head-on while enhancing velocity and service to your customers.

Logistics practitioners turn to transportation and logistics intermediaries for countless reasons: to variabilize cost structures, divest non-core business functions, execute supply chain strategies, avert risk, tap new technologies, and manage growth without capital investment. In different ways, supply chain partners can help you replace inventory with information, increase visibility, and more effectively match demand signals to supply.

IAS – International Asset Systems



Paul Crinks
CEO



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Mission Statement:

Our mission is to connect disparate systems in the global transport chain to deliver information and services that reduce costs, increase revenue, and improve customer service.



IAS – International Asset Systems

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IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. The IAS solution portfolio and InterAsset platform create a more valuable network by enabling efficient and secure communications, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners and enables them to increase revenue, margin, and service. The IAS team is dedicated to supporting world-class solutions with 24/7 global service and one of the intermodal industry's most comprehensive service level agreements.

InterAsset

IAS powers all solutions with a secure, configurable platform that connects the intermodal community and makes implementation fast and affordable. InterAsset is the result of a unique combination of proven, best-in-class technologies paired with the industry expertise gained in providing cloud-based business solutions to the global intermodal community for over a decade.

IAS Equipment

EquipmentRepair and EquipmentInsight automate the maintenance and repair cycle to significantly lower costs, improve M&R decision-making, and maximize equipment utilization. Empower your M&R managers with the tools necessary for success and ensure your equipment gets checked quickly, estimates are agreed efficiently, and repairs are executed promptly.

IAS Dispatch

DispatchManager, DispatchOptimizer, DispatchTender, DispatchTariff, DispatchInvoice, and DispatchInsight streamline work order management, improve performance of inland transportation, and provide visibility, control and optimization of the first and last mile. IAS Dispatch coordinates your needs with the resources of partners in your transportation network, resulting in improved profit, improved equipment utilization, and improved customer satisfaction. With DispatchOptimizer, you can address the environmental, health and social dimensions of haulage—less fuel consumption, less port congestion, less

noise, less air pollution—while simultaneously improving your financial bottom line, customer service, and operating efficiencies.

IAS Imbalance

SlotXchange and InterChange leverage the world's largest network of equipment suppliers and receivers and broker's expertise to help manage imbalances around the globe. These services improve vessel and container utilization and reposition assets to where they are needed, when they are needed.

IAS Chassis

ChassisManager connects chassis owners and users, improves communication and visibility around equipment usage and charges, and sets a higher standard for customer service. Chassis users can rent chassis in a safe, secure, customer-friendly manner and access and manage real-time information on their rental fleet and its associated charges.

Please visit interasset.com to learn more.