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THE WALL STREET JOURNAL.

November 13, 2012 12:30 PM EST

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press release
Nov. 12, 2012, 11:12 a.m. EST

IAS Wins 2012 Supply & Demand Chain Executive Green Supply Chain Award

IAS Solutions Significantly Reduce the Environmental Effects of Transportation by Lowering Congestion & Reducing Air Pollution

OAKLAND, CA, Nov 12, 2012 (MARKETWIRE via COMTEX) -- International Asset Systems(R) (IAS), the leader in cloud-based solutions for intermodal transportation and global cargo container shipping, announces winning the 2012 Green Supply Chain Award from Supply & Demand Chain Executive. IAS was chosen for helping clients reduce the environmental effects of transportation by lowering congestion at ports, container facilities and roadways, and reducing noise and air pollution.

"IAS is proud to receive this prestigious recognition from Supply & Demand Chain Executive for our commitment to helping customers meet their sustainability initiatives by lowering their carbon footprint and energy usage," said Paul J. Crinks, CEO of IAS. "IAS DispatchManager and DispatchOptimizer help customers address idling times at ports, drive down empty running miles, shrink fuel bills, and boost truck and container utilization to address the environmental impact of hauling shipments."

IAS DispatchManager automates the drayage tender and assignment by eliminating manual processes and fostering communications among all transport parties, increasing dispatch productivity improvements by 40%. Customers are able to manage intermodal moves more effectively, reducing costs and improving customer service. IAS DispatchOptimizer gives a real-time view of drayage job orders and street-turn opportunities, giving dispatchers the ability to optimize transportation orders. Motor carriers save on fuel costs and emissions by cutting idle time and decreased queuing and processing time at ports.

IAS Dispatch solutions help customers realize numerous green & sustainability goals by:

- Optimizing miles
- Reduced idling time
- Reduced emissions
- Increase equipment utilization to eliminate wasted trips and empty miles
- Less noise
- Less fuel consumption
- Less air pollution

The 2012 Green Supply Chain Awards recognize providers of supply chain solutions and services that are assisting their customers in achieving measurable sustainability goals. Submissions for the 2012 Green Supply Chain Awards were judged based on the clarity and content of the goals and strategy, the extent of the steps being taken, the impact of the results to date and projected results, and the form and presentation of the information submitted. The winners of the 2012 Green Supply Chain Awards are listed online on

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New bull record in 2013 or crash

SDCExec.com and in the November/December 2012 issue of Supply & Demand Chain Executive magazine.

About IAS IAS provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, transportation, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The IAS platform and solution portfolio create a more valuable network by enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information, visit <http://www.interasset.com>.

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