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## IAS Named to Supply & Demand Chain Executive 100 Award

By: [International Asset Systems](#) via [Marketwire News Releases](#)

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### Significant Impact on Clients' Supply Chain Operations Leads to Reduced Transportation Spend and Improved Productivity

OAKLAND, CA -- (Marketwire) -- 05/08/12 -- **International Asset Systems® (IAS)**, the leader in cloud-based solutions for intermodal transportation and global cargo container shipping, announces being named to the Supply & Demand Chain Executive 100. The annual award recognizes solutions providers, consultants, and other organizations that have helped lead the way in transforming customers' supply and demand chains. IAS was chosen for making significant impact on clients' supply chain operations, such as automating manual processes, improving visibility into logistics operations, reducing empty miles, speeding transactions, and improving customer service.



"Our readers count on Supply & Demand Chain Executive for intelligence and decision-making information on solutions and best practices for supply chain transformation," said Barry Hochfelder, Editor of Supply & Demand Chain Executive. "With this year's Supply & Demand Chain Executive 100, we are featuring '100 Great Supply Chain Projects' that demonstrate the broad spectrum of opportunities for enabling excellence in the supply chain."

"IAS is honored to be named to the prestigious Supply & Demand Chain Executive 100 Award for enabling our clients to better manage and optimize their container movements," said Steve Dowse, COO of IAS. "**IAS Dispatch** simplifies the entire last mile of the container supply chain providing our customers with significant cost savings and a better service. We are excited to provide the visibility and control needed to improve efficiency, service, and profitability -- our success is tied to that of our customers."

Supply & Demand Chain Executive collected information on supply chain transformation projects, including information on the objectives, scope, timeline and results of the project. The submissions were evaluated by the magazine's editorial staff primarily based on: ambitiousness/scope of the project; creative application of technologies/solutions/services used; extent of the business results/impact; and clarity of submission. The complete listing of the 2012 Supply & Demand Chain Executive 100 award winners will be available at <http://www.SDCExec.com> and in the June issue of the publication.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand

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chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. For more information visit <http://www.SDCExec.com>.

#### About IAS

**IAS** provides greater visibility, control, and optimization of assets through a collaborative platform uniting the global trade, **transportation**, and logistics industry. IAS solutions, quickly implemented and immediately beneficial, can be operated as standalone web-native applications or integrated into existing transportation management systems. The **IAS platform** and solution portfolio create a more valuable network by converting the entire community's input into actionable information, enabling clients to interact seamlessly, optimizing the inland intermodal process, and lowering the cost of routine business transactions. IAS connects thousands of trading partners including leading ocean carriers, motor carriers, railroads, logistics providers, equipment lessors, repair depots, and terminals, and enables them to increase revenue, margin, and service. The IAS team of transportation experts is dedicated to providing world-class solutions and combines personal, 24/7 service worldwide with one of the intermodal industry's most comprehensive service level agreements. For more information visit <http://www.interasset.com>.

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