



## International Asset Systems Appoints Intermodal Transportation Industry Veteran to Team

BY EDITORIAL STAFF  
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*John Allen appointed as Senior Vice President of Client Services, responsible for continued emphasis on customer value*

**Oakland, Calif.—Dec. 17, 2012—International Asset Systems (IAS)**, a provider of cloud-based solutions for intermodal transportation and global container shipping, appointed **John Allen** to Senior Vice President, Client Services. In this position, Allen will be responsible for ensuring clients receive the highest level of professional care during customer implementations, deployments and post-installation support.

“This is an exciting time for the company as we are experiencing exponential growth in the IAS network,” said **Paul J. Crinks**, Chief Executive Officer of IAS. “It is important as the company grows that we put a heightened focus on creating an excellent customer experience, which is why we have added John Allen. His expertise and industry experience will have an immediate impact on the value IAS customers receive from our solutions and services.”

Prior to joining IAS, Allen held several leadership positions within APL, an ocean shipping and container transportation services provider. Allen holds an AB Degree in Economics from Princeton University and an MS in Transportation from the University of Denver.

“IAS has a great reputation in the intermodal transportation industry relating to robust software functionalities, customer satisfaction and thought leadership,” said Allen. “Couple that with its expansive transportation partner network and depth of industry expertise and IAS is poised for continued growth in 2013 and beyond.”

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