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13th European CIO Logistics Forum

16/02/2012 - 17/02/2012, Okura Hotel, Amsterdam

Europe's only senior level event for CIO's and senior IT executives in the Transport and Logistics industry

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IAS' Mike Nedrow Speaks at truckIT Forum on fleet and transportation solutions that create efficiencies and reduce costs

By *editor* on **Nov 30, 2012**

IAS is one of ten companies selected to present at Innovative Solution Showcase

IAS CHASSIS Cloud-based solutions for intermodal transportation and global container shipping

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International Asset Systems® (IAS), the leader in cloud-based solutions for intermodal transportation and global container shipping, announces that IAS has been selected to speak at the Innovative Solution Showcase during eyefortransport's 10th Annual truckIT Forum. IAS was chosen for their transportation technology solutions that deliver value to for-hire and private fleets. Mike Nedrow, VP of Sales at IAS, will be giving an overview of IAS Dispatch solutions that automate processes and improve communication among transportation partners resulting in improved efficiencies, increased asset utilization, and reduced transportation costs.

"Transportation and logistics companies need complete visibility into their operations and a shared understanding of work order related events," said Mike Nedrow, VP of Sales at IAS. "With IAS Dispatch solutions, our clients are able to optimize their transportation, improve customer satisfaction, and save time and money."

At the truckIT Innovation Showcase, Mike Nedrow will introduce IAS Dispatch, an integrated suite of transport modules that provide appointment times, event management, invoicing, rates, visibility, optimization, and business intelligence. The presentation will show that IAS clients can:

- Establish a robust, reliable "one-to-many" connection between motor carriers and their BCO, 3PL and OC trading partners.
- Gain real-time visibility into transport events such as appointments, proof of delivery (POD), and equipment turn-in.
- Optimize intermodal transport through "match backs" of import and export moves, eliminating empty miles.
- Improve personnel and operational efficiency through a streamlined workflow and implementation of best practices.
- Gain unprecedented insight into operational and cost performance through integrated business intelligence tools.
- Improve customer service and customer retention by providing accurate, reliable and consistent shipment data at key milestones.

Ten companies were chosen by the eyefortransport industry panel to present their technologies. The eyefortransport truckIT Forum will be held in Miami on December 13 and 14, 2012. Register for the event [here](#).

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How to use what you already have to get the most from your IT investments - Article by Bill Todd from CargoWise (Published on December 18th)

 **Visions of the Future from the San Francisco roundtable**
Article by Robert Bowman (first published in Supply Chain Brain on Dec 10th)

 **More Visions of the Future from the San Francisco Roundtable**
Article by Robert Bowman (first published in Supply Chain Brain on Dec 17th)

research

- ▶ [Retail Supply Chain Report](#)
The report is based on the responses of senior retail executives and results concentrate on the retail sector's expected performance, supply chain priorities and concerns, planned investment in supply chain technology and perspectives on supply chain horizontal collaboration.
- ▶ [German Retailer DC Location and Density Map](#)
Eyefortransport have published a new map that shows the location and density of distribution centres amongst top German retailers
- ▶ [60% Reduction in Number of Customers Planning to Increase 3PL Use in North America](#)
3PLs, 4PLs and customer companies who use their solutions have given their input into 3PL selection and contracting trends in a survey focused on the North American market.
- ▶ [New Infographic: European Retail Web Sales & Growth by Industry](#)
We have just released a new infographic which shows the growth in European web sales, specific to each of 15 merchandising categories.
- ▶ [3PL CEO and COO Q&As Released - 11 new, candid interviews](#)
eyefortransport have just released their latest in a series of topical Q&As with the CEOs of some of North America's largest and most respected third party logistics providers. This special issue of the series features speakers from the 3PL Summit 2012, sharing their views on 'Strategies for Growth and Innovation'.