



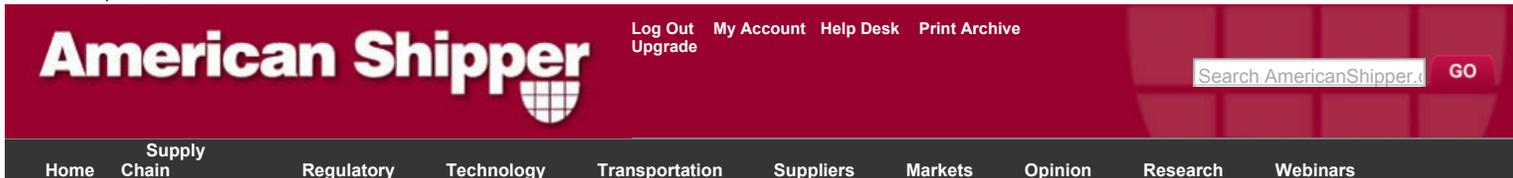
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IAS adds supply chain visualization modules

Thursday, March 29, 2012

International Asset Systems (IAS), a provider of cloud-based applications for intermodal and container shipping, has developed a new set of Business Intelligence (BI) modules for customers to better see their data.



The BI modules will help customers view and analyze all of the data generated in day-to-day repair and dispatch operations, adding in the ability to manage by exception and analyze information faster. IAS is targeting the new application at ocean carriers, shippers, 3PLs, 4PLs, and freight forwarders.

The new DispatchInsight and EquipmentInsight BI Web modules fit in the existing IAS Dispatch and IAS Equipment solution suites. Since they're extensions of cloud services, IAS said the modules won't need any major IT intervention to deploy.

IAS said the new modules will:

- Analyze trends to decrease intermodal transportation spending and improve vendor performance.
- Reduce repair cycle turn times.
- Improve vendor performance by benchmarking costs and turn times.
- Create visual models, such as dynamic charts and graphs, business analytics, and what-if analysis.
- Build list and chart reports via drag and drop functions.



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