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Hamburg Sud Adopts IAS System

Peter T. Leach | Nov 1, 2010 8:56PM GMT

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EquipmentRepair to manage global container maintenance and repair program

Hamburg Sud is adopting the EquipmentRepair system from International Asset Systems to manage its global container maintenance and repair program.

The German carrier said Monday it plans to use the IAS Web-based software and communications hub to co-ordinate worldwide repairs for its entire fleet of some 390,000 containers.

“We looked at all the available options and found that IAS had the most comprehensive M&R solution on the market,” said Martin Schoeler, deputy director logistics and technology for Hamburg Sud. “Having developed a significant list of detailed requirements, we knew exactly what we were looking for and EquipmentRepair was able to meet all of our needs.”

● **By The Numbers:** [Container Rate Benchmark](#).

IAS, an Oakland-based provider of Web-based applications for the intermodal industry, developed EquipmentRepair to facilitate the M&R approval process and allow equipment owners to automate depot communications, track, control and reduce M&R costs and increase productivity and efficiency.

IAS released EquipmentRepair 3.0 this year as a major upgrade of what was already the most widely-used M&R application in the industry.

Schoeler said that the system’s flexibility, allowing data to be exchanged either by EDI or Web-based interface, was an important deciding factor for Hamburg Sud, given the varying conditions faced by its depots around the world.

Hamburg Sud expects the IAS system to provide valuable feedback on container damages that can be fed into the design stage of future equipment procurement, as well as enabling improved monitoring of container safety issues and new equipment under warranty.

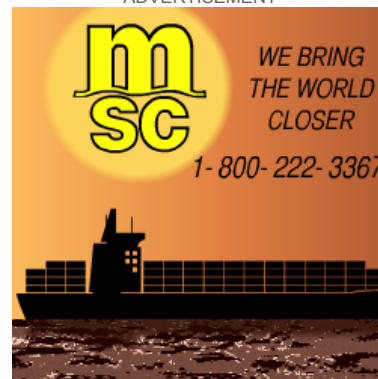
-- Contact Peter T. Leach at pleach@joc.com.



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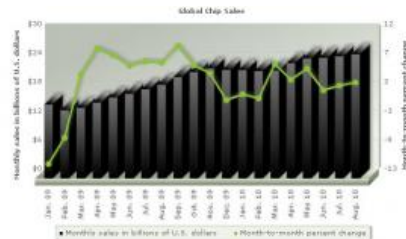
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