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Hamburg Sud adopts IAS EquipmentRepair globally to manage container fleet M&R

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Ocean carrier Hamburg Sud has announced it is adopting the EquipmentRepair system from International Asset Systems (IAS) to manage its global container M&R programme. The German-headquartered carrier, a market leader on the north-south container trades and in refrigerated logistics, will use the IAS web-based software and communications hub to co-ordinate worldwide repairs for its entire 390,000-strong container fleet.

"As Hamburg Süd continues to grow, the work involved in managing container M&R also increases. We identified that more global support and connectivity was needed between our repair and storage depot vendors, local Hamburg Süd offices and our headquarters in Hamburg," says Martin Schoeler, Deputy Director Logistics and Technology for Hamburg Süd. Following rigorous appraisal and testing, the company selected the new IAS EquipmentRepair 3.0 as its global system. It is now in the process of deploying the system to its full network of over 300 depot vendors worldwide.

"We looked at all the available options and found that IAS had the most comprehensive M&R solution on the market," says Schoeler. "Having developed a significant list of detailed requirements, we knew exactly what we were looking for and EquipmentRepair was able to meet all of our needs."

IAS EquipmentRepair is a Software-as-a-Service (SaaS) solution that facilitates the M&R approval process, allowing equipment owners to automate depot communications, track, control and reduce M&R costs and increase productivity and efficiency. EquipmentRepair 3.0, delivering improved data accuracy and process management, was released this year as a major upgrade of what was already the most widely-used M&R application in the industry.

 "With a global M&R solution in place, we will be better able to apply consistent repair standards for our container fleet across the world", notes Schoeler. "Having standard processes in place, combined with improved data transparency, will allow our local management teams to directly impact M&R costs and equipment turn times." EquipmentRepair allows users to instantly check the status of a repair, view past repairs, quickly identify any delays in the repair cycle, and even be alerted automatically to anomalies.

Schoeler says that the system's flexibility, allowing data to be exchanged either by EDI or web-based interface, was an important deciding factor for Hamburg Süd, given the varying conditions faced by its depots around the world. Automation of data transfer between the carrier's local offices and third-party depots will enable Hamburg Süd staff to reduce or eliminate time spent on data input and error correction, allowing increased proactive management of the repair process. Hamburg Süd also expects the IAS system to provide valuable feedback on container damages that can be fed into the design stage of future equipment procurement, as well as enabling improved monitoring of container safety issues and new equipment under warranty.

"As a north-south carrier with a very large reefer fleet, Hamburg Süd puts a lot of focus on controlling M&R costs and reducing equipment turn-time," says Douglas Owen, General Manager, EMEA for IAS. "It has one of the best technical departments in the business, highly respected in the industry.   To have our latest system thoroughly vetted by Hamburg Süd and to be awarded a global, long-term contract is a tremendous endorsement."

Source: Hamburg Sud

News archive

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